

31 January 2008

**New appointment to Palamon Capital Partners**

Palamon Capital Partners, one of Europe's leading mid-market private equity firms, is pleased to announce the appointment of Lorenzo Pelliccioli to its Board of Advisors.

Lorenzo Pelliccioli, 56, has led an extensive and distinguished business career with leadership positions in a variety of sectors, including media, leisure and telecommunications. He is currently CEO of the De Agostini Group, the Italian conglomerate with interests ranging from finance to publishing. As the CEO of Seat Pagine Gialle from 1997 to 2000, he led the largest and most successful leveraged buyout in Italy. He is a member of the Executive Committee and the Board of Directors of Generali Insurance and serves as Deputy Chairman on the Board of Générale de Santé. He is also Chairman of DEA Capital and Chairman and CEO of Lottomatica.

As a member of Palamon's Board of Advisors, Mr Pelliccioli joins ten other highly experienced and accomplished business leaders from six countries with expertise which reflects the range of service sector companies in which Palamon invests.

Michael Hoffman, Chairman of Palamon Capital Partners, commented: "We are delighted to bring another distinguished business leader to our Board of Advisors. Mr Pelliccioli's extensive experience and deep knowledge of the media, entertainment and healthcare industries will prove invaluable as we seek to further develop our position as investors in European growth business."

Commenting on his appointment, Mr Pelliccioli said: "I am very happy to be invited to advise Palamon; they are a well-established Firm with a unique strategy and an exciting portfolio. The Firm's pan-European scope and thesis-based approach to identifying new investment opportunities makes it well-placed to capitalise on the many business opportunities in the European mid market."

Based in London, Palamon's investment team is both multilingual and multicultural, and one of the most experienced currently operating in Europe. Palamon's most recent investments include German retailer, Dress-for-Less, Europe's largest online designer fashion outlet and D&D Media Group, a leading independent audiovisual producer operating in Belgium, The Netherlands and the UK.

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**Palamon Capital Partners**

Palamon Capital Partners, LP is an independent private equity partnership founded in 1999, which is focused on providing equity for European growth services companies. Palamon, as a pan-European investor, originates, executes and manages investments in the UK, Italy, Spain, Denmark, Belgium, Sweden, France, and Germany. The firm targets investments in companies where it can be the lead private equity provider and where the partnership's experienced principals can provide strategic direction and support to help build equity value.

The Firm manages Palamon European Equity, L.P. and Palamon European Equity II, L.P., capitalised at €1.1 billion, and making up one of the largest pools of private equity capital dedicated to growth investment opportunities in Europe's mid market arena. Investors in Palamon funds are based mainly in the US and Europe and are among the most significant investment institutions in the world.

For more information on Palamon refer to [www.palamon.com](http://www.palamon.com)