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NEW APPOINTMENT AT PALAMON CAPITAL PARTNERS

Palamon Capital Partners, one of Europe's leading mid-market private equity firms, has expanded its investment team with the appointment of Daniel Mytnik as Principal.

Mytnik, who is a Swedish national, will play a dual role at Palamon by adding further breadth to Palamon's existing capabilities in the Nordic region while also participating in the firm's investment programme across other countries in Western Europe.

Mytnik joins Palamon from Altium, the European mid-market oriented investment bank, where he was a Managing Director in the corporate finance department with responsibility for the Nordic Region and cross border M&A. Prior to joining Altium, he was with Morgan Stanley Private Equity in London. He has worked on a variety of private equity investments and exits, as well as company financings and M&A assignments across Europe.

Commenting on his appointment, Daniel Mytnik said, "I have known Palamon in a business capacity for some time and am very pleased to become part of Palamon's investment team. I share the firm's enthusiasm for its pan-European growth investing strategy and its commitment to the Nordic region where I look forward to building on Palamon's excellent track record."

Michael Hoffman, Managing Partner of Palamon said, "We are delighted to welcome Daniel into our firm. He brings valuable experience to the team and will play an important role as we continue to strengthen our presence both in the Nordic region and indeed more broadly across Europe."

Operating from a single office in London, Palamon's multi-national investment team targets mid-market investment opportunities across the UK and Continental Europe. The Firm, with €1.1 billion of equity under management, recently closed its second fund, Palamon European Equity II, L.P., with commitments of €670 million.

Recent investments made by Palamon include Espresso House AB, the largest chain of branded coffee bars in Sweden; cadooz, the leading gift certificate company in Germany; and Loyalty Partner GmbH, Germany's highly successful multi-partner loyalty programme operator.

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Palamon Capital Partners

Palamon Capital Partners, LP is an independent private equity partnership founded in 1999, which is focused on providing equity for European growth services companies. Palamon, as a pan-European investor, originates, executes and manages investments in the UK, Italy, Spain, Denmark, Belgium, Sweden, France, and Germany. The firm targets investments in companies where it can be the lead private equity provider and where the partnership's experienced principals can provide strategic direction and support to help build equity value.

The Firm manages Palamon European Equity, L.P. and Palamon European Equity II, L.P., capitalised at €1.1 billion, and making up one of the largest pools of private equity capital dedicated to growth investment opportunities in Europe's mid market arena. Investors in Palamon funds are based mainly in the US and Europe and are among the most significant investment institutions in the world.

For more information on Palamon refer to www.palamon.com